

# AMERICUS COMMUNICATIONS, LLC

## WSPT AM/WSPT FM Annual EEO Public Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 7302080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WSPT AM - Stevens Point, WI, and WSPT FM - Stevens Point, WI and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning August 2, 2009, to and including August 1, 2010 (the "Acceptable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the Hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c)(2) of the FCC rules.

Appendices 1, 2 and 3 that follow have been designed, in the aggregate, to provide the required information. Please note the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which The Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended, but when the Hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone, or by email.

**WSPT AM, WSPT FM**

**Appendix 1**

**To**

**EEO Public File Report Form**

**Covering the Period from August 2, 2009 to August 1, 2010**

**For**

**Stations Comprising Station Employment Unit:  
WKQH (FM), WSPT AM, WSPT FM**

<b>Full-Time Positions Filled</b>	<b>Total # of Interviewees from all Recruitment Sources for the Position</b>	<b>Recruitment Source of Interviewee</b>	<b># of Hirees per Source</b>
Account Executive	3	WI Job Service	1
Account Executive	3	Station Website	2
Account Executive	3	Self-Referred	1

Total Number of Persons Interviewed during Applicable Period: 9

Americus Communications, LLC  
500 Division Street Stevens Point, WI, 54481/316 Scott Street Wausau, WI 54403  
715/341-9800

**WSPT AM, WSPT FM**

**Appendix 2**

**To**

**EEO Public File Report Form**

**Covering the Period from August 2, 2009 to August 1, 2010**

**For**

**Stations Comprising Station Employment Unit:  
WKQH (FM), WSPT AM, WSPT FM**

<b>Recruitment Source</b>	<b>Mailing Address</b>	<b>Contact</b>	<b>Full-Time Positions for which this source was Utilized</b>
WI Job Service	www.dwd.state.wi.us/jobnet		1
UW-Stevens Point	Job Placement Office		0
Station Websites	500 Division Street Steven Point, WI 54481	Rick Muzzy	2
Welcome Back Students in the Fall	UWSP 2100 Main Street Stevens Point, WI 54481	Jim Strick	0
Self-Referral	Assorted		1

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715/341-9800 Fax: 715-341-0000

**WSPT AM, WSPT FM**

**Appendix 3**

**To**

**EEO Public File Report Form**

**Covering the Period from August 2, 2009 to August 1, 2010**

**For**

**Stations Comprising Station Employment Unit:  
WKQH (FM), WSPT AM, WSPT FM**

**Section 3: Supplemental (Non Vacancy-Specific) Recruitment Activities Undertaken  
by WSPT-AM and WSPT-FM:**

1. September 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup>, 2009, nearly 10,000 students from the University of WI-Stevens Point will converge on campus for the opening day of school. Muzzy Broadcasting is on-campus all day at either the University Center or in front of the Quandt Fieldhouse, meeting career-interested students about broadcasting career opportunities in all phases of a broadcast company. The event starts at 10 AM and goes to 3 PM each year. Muzzy Broadcasting is the only broadcasting company to attend this event, and hosts this event each year.